

AMS Weekly Retail Organic Price Comparison

Advertised Prices for all regions to Consumers at Major Retail Supermarkets ending during the period of 04/19 thru 04/25

	FRUIT / VEGETABLES	LIVESTOCK	POULTRY	DAIRY
Outlets	29,200	29,200	29,200	23,100
Total Ads	349,018	321,370	139,442	92,757
Organic Items in Ads (2/)	46,961 ( 13.46%)	1,440 ( 0.45%)	6,000 ( 4.30%)	3,615 ( 3.90%)

AMS Weekly Retail Organic Price Comparison Report

FRUITS

COMMODITY	VARIETY	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
APPLES	FUJI	per pound	1004	1.90	1281	1.48	0.41	28
APPLES	GALA	per pound	1626	1.90	1695	1.44	0.46	32
APPLES	GOLDEN DELICIOUS	per pound	7	1.49	53	2.73	-1.24	-45
APPLES	GRANNY SMITH	per pound	831	1.91	703	1.61	0.30	19
APPLES	HONEYCRISP	per pound	6	2.98	1741	2.44	0.54	22
APPLES	PINK LADY/CRIPPS PINK	per pound	390	1.91	189	1.50	0.40	27
APPLES	RED DELICIOUS	per pound	40	2.32	631	1.19	1.13	95
APPLES, PROCESSED	JUICE	64 oz (1/2 gallon)	919	3.51	3421	1.87	1.64	87
AVOCADOS	HASS	each	576	1.55	2306	1.67	-0.12	-7
AVOCADOS	VARIOUS GREENSKIN VARIETIES	each	192	1.88	28	1.46	0.42	29
BANANAS		per pound	393	0.73	730	0.46	0.27	57
BLUEBERRIES		6 oz package	3055	3.18	5795	2.70	0.48	18
CANTALOUPS		per pound	19	1.29	323	0.44	0.85	190
CLEMENTINES		2 lb bag	188	3.99	689	2.94	1.05	36
CLEMENTINES		3 lb bag	40	3.99	2642	4.24	-0.25	-6
GRAPEFRUIT	RED	each	4	1.50	353	0.62	0.88	143
GRAPEFRUIT	RED	per pound	21	1.99	83	0.75	1.24	165
KIWIFRUIT	HAYWARD	1 lb bag	653	3.88	42	2.63	1.25	48
KIWIFRUIT	HAYWARD	each	29	0.99	676	0.34	0.65	187
LEMONS		2 lb bag	439	4.10	289	4.43	-0.33	-7
LEMONS		each	108	0.86	2327	0.60	0.26	43
MANGOES		each	752	1.49	4013	1.10	0.39	35
MISC BERRIES	BLACKBERRIES	5.6 - 6 oz package	953	3.72	6290	2.44	1.28	53
ORANGES	NAVEL	3 lb bag	95	5.17	583	2.73	2.44	90
ORANGES	NAVEL	4 lb bag	7	5.99	1123	3.58	2.41	67
ORANGES	NAVEL	each	21	1.18	1772	0.77	0.40	52
ORANGES	NAVEL	per pound	804	1.92	3309	1.21	0.71	58
ORANGES	VALENCIA	4 lb bag	283	3.32	26	2.99	0.33	11
PEACHES	VARIOUS YELLOW FLESH VARIETIES	per pound	9	3.49	10	2.75	0.74	27
PEARS	BARTLETT	per pound	58	1.86	1148	1.47	0.39	26
PEARS	BOSC	per pound	54	2.02	1211	1.35	0.67	50
PEARS	D'ANJOU	per pound	56	1.76	1814	1.53	0.23	15
PINEAPPLES		each	801	4.29	15767	1.92	2.37	123
PINEAPPLES		per pound	1	1.59	1085	0.74	0.85	114
RASPBERRIES	RED	6 oz package	44	4.00	4981	2.68	1.32	49
STRAWBERRIES		1 lb package	4941	3.58	7846	2.41	1.17	49
STRAWBERRIES		2 lb package	11	9.98	3879	3.47	6.51	188
TANGERINES		2 lb bag	1319	4.62	604	3.91	0.71	18
TANGERINES		per pound	19	2.19	74	2.61	-0.42	-16
WATERMELONS	RED FLESH SEEDLESS TYPE	each	9	6.99	1576	5.64	1.35	24

VEGETABLES

COMMODITY	VARIETY	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
ASPARAGUS	GREEN	per pound	684	3.69	12689	1.96	1.73	88
BEANS	ROUND GREEN TYPE	per pound	130	2.00	8003	1.34	0.67	50
BEETS		per bunch	333	1.52	230	2.29	-0.77	-33
BROCCOLI		per bunch	421	3.03	899	2.29	0.74	32
BROCCOLI		per pound	201	2.18	258	1.09	1.09	99
BRUSSELS SPROUTS		per pound	51	3.64	2757	2.43	1.20	49
CABBAGE	ROUND GREEN TYPE	per pound	6	0.98	3130	0.55	0.43	79
CARROTS		1 lb bag	72	1.44	1043	1.31	0.14	11
CARROTS		2 lb bag	246	1.96	907	1.63	0.33	20
CARROTS		per bunch	277	1.96	473	1.23	0.73	59
CARROTS	BABY PEELED	1 lb bag	1405	1.97	2949	1.15	0.82	72
CARROTS	BABY PEELED	2 lb bag	95	2.89	2410	2.51	0.38	15
CAULIFLOWER		each	39	4.20	1281	2.24	1.95	87
CAULIFLOWER		per pound	200	1.53	708	1.13	0.40	35
CELERY		each	6	1.99	106	1.30	0.69	53
CELERY	HEARTS	each	153	2.92	711	2.44	0.49	20
CILANTRO		per bunch	231	1.69	1431	0.57	1.12	195
CUCUMBERS		each	75	1.15	2752	0.64	0.51	79
CUCUMBERS	LONG SEEDLESS-GREENHOUSE	each	1924	1.71	2571	1.25	0.46	37
GREENS	COLLARD	per bunch	146	2.50	1652	1.68	0.82	49
GREENS	COLLARD	per pound	4	1.49	192	0.92	0.57	62

GREENS	KALE	per bunch	215	2.29	474	0.90	1.39	154
GREENS	MUSTARD	per bunch	146	2.50	600	0.88	1.62	183
GREENS	SWISS CHARD	per bunch	11	2.27	13	0.69	1.58	229
LETTUCE, ICEBERG		each	7	3.05	1403	1.13	1.91	169
LETTUCE, OTHER	GREEN LEAF	each	39	2.16	71	1.25	0.90	72
LETTUCE, OTHER	RED LEAF	each	39	2.16	70	1.24	0.91	73
LETTUCE, ROMAINE		each	104	2.43	111	1.18	1.25	107
LETTUCE, ROMAINE	HEARTS	3 count package	1008	3.48	2335	2.94	0.53	18
MUSHROOMS	PORTOBELLA	6 oz package	35	3.99	55	3.04	0.95	31
MUSHROOMS	PORTOBELLA	8 oz package	9	3.00	141	2.31	0.69	30
MUSHROOMS	WHITE	6 oz package	36	2.51	43	1.79	0.72	40
MUSHROOMS	WHITE	8 oz package	798	2.53	3399	1.79	0.74	42
ONIONS GREEN		per bunch	489	1.01	2091	0.61	0.40	66
PEPPERS, BELL TYPE	ORANGE	each	1779	1.67	2374	1.20	0.46	39
PEPPERS, BELL TYPE	ORANGE	per pound	13	3.99	735	2.88	1.11	38
PEPPERS, BELL TYPE	RED	each	1779	1.67	2787	1.17	0.49	42
PEPPERS, BELL TYPE	RED	per pound	13	3.99	823	2.71	1.28	47
PEPPERS, BELL TYPE	YELLOW	each	1779	1.67	2343	1.20	0.47	39
PEPPERS, BELL TYPE	YELLOW	per pound	13	3.99	735	2.88	1.11	38
PEPPERS, OTHER	MIXED MINI SWEET TYPES	1 lb package	347	2.96	1238	2.39	0.56	23
RADISHES		per bunch	7	1.99	1160	0.71	1.28	179
SALAD	MIXED TYPES	10 - 12 oz package	77	4.30	3794	2.37	1.94	82
SALAD	MIXED TYPES	5 - 9 oz package	2736	3.14	4343	2.50	0.64	26
SPINACH		per bunch	7	1.99	56	0.79	1.20	152
SQUASH	YELLOW CROOKNECK/STRAIGHTNECK	per pound	222	1.46	3476	1.55	-0.09	-6
SQUASH	ZUCCHINI	per pound	313	1.58	5353	1.34	0.24	18
SWEET POTATOES		per pound	239	1.60	10372	0.87	0.73	84
TOMATOES		per pound	29	3.54	1582	1.29	2.25	173
TOMATOES	VINE RIPE - HEIRLOOM VARIETIES	per pound	5	2.99	171	3.10	-0.11	-4
TOMATOES	VINE RIPES	per pound	37	2.99	2769	1.68	1.31	78
TOMATOES	VINE RIPES, ON THE VINE-GREENHOUSE	per pound	935	2.46	4822	1.67	0.79	48
TOMATOES, CHERRY		1 pint package	27	2.33	35	2.51	-0.18	-7
TOMATOES, GRAPE TYPE		1 pint package	1048	2.59	3458	2.20	0.39	18
TOMATOES, GRAPE TYPE		10 oz package	163	2.36	2151	2.52	-0.16	-6

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
ONIONS, DRY	YELLOW	3 lb bag	33	3.80	1451	2.47	1.33	54
ONIONS, DRY	YELLOW	per pound	33	0.82	935	0.67	0.15	23
ONIONS, DRY	YELLOW MARKED SWEET	per pound	5	1.88	1943	1.18	0.70	59
POTATOES	ROUND RED	3 lb bag	1398	3.33	520	2.67	0.66	25
POTATOES	ROUND RED	5 lb bag	38	4.19	3330	3.20	0.99	31
POTATOES	ROUND RED	per pound	9	1.29	1161	0.98	0.31	32
POTATOES	RUSSET	3 lb bag	1217	3.00	4	0.99	2.01	203
POTATOES	RUSSET	5 lb bag	143	3.60	6844	2.47	1.13	46
POTATOES	YELLOW TYPE	3 lb bag	124	2.98	144	2.23	0.75	34
POTATOES	YELLOW TYPE	5 lb bag	30	3.98	986	3.46	0.52	15
POTATOES	YELLOW TYPE	per pound	9	1.29	255	0.96	0.33	35

MEAT

COMMODITY	PRODUCT	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
BEEF	FLANK STEAK	per pound	12	10.99	64	7.19	3.80	53
BEEF	FLAT IRON STEAK	per pound	12	7.99	96	6.09	1.90	31
BEEF	GROUND BEEF 80-89%	per pound	48	7.12	5530	3.22	3.90	121
PORK	BKFST SAUSAGE, 1 LB ROLL	per pound	140	6.96	12619	3.18	3.78	119
PORK	DINNER SAUSAGE	per pound	128	7.19	3975	4.04	3.15	78
PORK	HAM, SPIRAL	per pound	535	3.99	27661	2.03	1.96	96
PORK	SLICED BACON, 1 LB PKG	per pound	15	7.72	30156	4.70	3.02	64
LAMB/VEAL	LB BONE-IN LEG	per pound	27	7.21	3053	5.58	1.63	29
LAMB/VEAL	LB BONELESS LEG	per pound	15	6.99	4999	6.49	0.50	8
LAMB/VEAL	LB SEMI-BNLS LEG	per pound	485	6.99	2776	5.76	1.23	21

POULTRY

COMMODITY	PRODUCT	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
CHICKEN	BAGGED FRYER	per pound	387	3.72	2882	1.08	2.64	244
CHICKEN	BNLS/SKNLS BREAST	per pound	641	7.79	2457	2.43	5.36	221
CHICKEN	BREAST TENDERS	per pound	398	8.44	332	3.44	5.00	145
CHICKEN	DRUMSTICKS	per pound	143	3.64	1990	0.97	2.67	275

DAIRY

COMMODITY	PRODUCT	UNIT	ORGANIC		CONVENTIONAL		ORGANIC	
			STORES	WTD AV	STORES	WTD AV	\$PREMIUM	%PREMIUM
CREAM CHEESE		8 oz	411	2.58	11130	1.83	0.75	41
FLAVORED MILK	ALL	half gallon	289	3.49	247	2.58	0.91	35
ICE CREAM		48-64oz	105	6.99	16158	2.92	4.07	139
MILK	ALL	half gallon	1042	4.27	144	2.00	2.27	114
MILK	ALL	gallon	325	5.15	446	2.46	2.69	109
YOGURT	GREEK	32 oz	55	6.99	1854	3.49	3.50	100

## Links to Weekly Retail Reports by Commodity:

Chicken - <http://www.ams.usda.gov/PYMarketNewsReportsChickenRetail>  
Beef - <http://www.ams.usda.gov/mnreports/lswbftrl.pdf>  
Dairy - <http://www.ams.usda.gov/DairyRetailReport>  
Eggs - <http://www.ams.usda.gov/PYMarketNewsReportsEggRetail>  
Fruit/Vegetable - <http://www.ams.usda.gov/mnreports/fvwretail.pdf>  
Lamb - <http://www.ams.usda.gov/mnreports/lswlnvfeatures.pdf>  
Pork - <http://www.ams.usda.gov/mnreports/lswporkfeatures.pdf>  
Turkey - <http://www.ams.usda.gov/PYMarketNewsReportsTurkeyRetail>

## Explanatory Notes:

1/ Stores/Wtd Avg: the number of advertising outlets and the weighted average  
2/ Conventional: Advertised items identified as 'Conventional'  
3/ Organic: Advertised items identified as 'Organic'

Source: USDA Market News Service, Washington, DC

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