

National Retail Report - Local and Organic

Advertised Prices for all regions to Consumers at Major Retail Supermarkets ending during the period of 09/21 thru 09/27

	FRUIT / VEGETABLES	LIVESTOCK	POULTRY	DAIRY
Outlets	29,200	29,200	29,200	23,100
Total Ads	361,485	248,610	156,214	90,204
Local Items in Ads (1/)	9,938 (2.73%)	620 (0.25%)	0 (0.00%)	0 (0.00%)
Organic Items in Ads (2/)	56,678 (15.58%)	1,450 (0.58%)	4,787 (3.06%)	6,931 (7.68%)

LOCAL 5/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	FUJI	per pound	19	0.99 - 2.49	1.70
APPLES	GALA	2 lb bag	10	2.79 - 2.79	2.79
APPLES	GALA	3 lb bag	57	2.98 - 2.98	2.98
APPLES	GALA	5 lb bag	6	2.99 - 2.99	2.99
APPLES	GALA	per pound	71	0.99 - 1.99	1.22
APPLES	GINGER GOLD	per pound	13	0.69 - 0.99	0.85
APPLES	HONEYCRISP	per pound	603	0.88 - 3.99	2.94
APPLES	JONAGOLD	per pound	3	1.98 - 1.98	1.98
APPLES	JONATHAN	3 lb bag	10	2.98 - 2.98	2.98
APPLES	MCINTOSH	2 lb bag	10	2.79 - 2.79	2.79
APPLES	MCINTOSH	3 lb bag	127	2.50 - 2.98	2.72
APPLES	MCINTOSH	5 lb bag	6	2.99 - 2.99	2.99
APPLES	MCINTOSH	per pound	139	0.99 - 0.99	0.99
APPLES, PROCESSED	JUICE	128 oz (1 gallon)	17	7.99 - 7.99	7.99
APPLES, PROCESSED	JUICE MARKED CIDER	128 oz (1 gallon)	93	6.99 - 6.99	6.99
APPLES, PROCESSED	JUICE MARKED CIDER	64 oz (1/2 gallon)	85	3.48 - 3.99	3.63
AVOCADOS	VARIOUS GREENSKIN VARIETIES	per pound	35	3.69 - 3.69	3.69
BLUEBERRIES		6 oz package	24	3.99 - 3.99	3.99
CANTALOUPS		each	612	1.99 - 1.99	1.99
GRAPES	BLACK SEEDLESS	per pound	96	1.99 - 1.99	1.99
GRAPES	RED SEEDLESS	per pound	112	1.99 - 2.49	2.04
GRAPES	WHITE SEEDLESS TYPE	per pound	112	1.99 - 2.49	2.04
PEACHES	VARIOUS YELLOW FLESH VARIETIES	per pound	618	0.99 - 1.99	1.98
PEARS	BARTLETT	per pound	1068	0.98 - 1.49	1.40

PEARS	BOSC	per pound	23	0.99 - 1.99	1.47
PEARS	D'ANJOU	per pound	12	0.99 - 0.99	0.99
PINEAPPLES		per pound	35	1.09 - 1.09	1.09
PLUMS		per pound	256	1.99 - 1.99	1.99
STRAWBERRIES		1 lb package	612	2.99 - 2.99	2.99

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
BEANS	ROUND GREEN TYPE	per pound	149	1.49 - 2.39	1.55
BEETS		per bunch	11	0.99 - 1.98	1.26
BROCCOLI		per bunch	8	1.99 - 1.99	1.99
BROCCOLI		per pound	19	1.98 - 2.49	2.30
CABBAGE	ROUND GREEN TYPE	per pound	174	0.33 - 0.49	0.47
CARROTS		2 lb bag	8	0.99 - 0.99	0.99
CAULIFLOWER		each	259	1.49 - 2.99	2.64
CELERY		each	4	1.99 - 1.99	1.99
CORN-SWEET		each	368	0.25 - 0.40	0.39
CUCUMBERS		each	72	0.67 - 0.67	0.67
EGGPLANT		per pound	19	1.99 - 1.99	1.99
GREENS	COLLARD	per bunch	68	1.99 - 1.99	1.99
GREENS	COLLARD	per pound	255	1.29 - 1.29	1.29
GREENS	KALE	per bunch	46	0.99 - 2.00	1.85
GREENS	KALE	per pound	255	1.29 - 1.29	1.29
GREENS	SWISS CHARD	per bunch	7	0.99 - 0.99	0.99
LETTUCE, OTHER	GREEN LEAF	each	9	2.00 - 2.00	2.00
LETTUCE, OTHER	GREEN LEAF	per pound	72	1.49 - 1.49	1.49
LETTUCE, OTHER	RED LEAF	each	9	2.00 - 2.00	2.00
LETTUCE, OTHER	RED LEAF	per pound	72	1.49 - 1.49	1.49
LETTUCE, ROMAINE		each	9	2.00 - 2.00	2.00
LETTUCE, ROMAINE		per pound	72	1.49 - 1.49	1.49
MUSHROOMS	WHITE	8 oz package	2	2.00 - 2.00	2.00
ONIONS GREEN		per bunch	9	1.25 - 1.25	1.25
PEPPERS, BELL TYPE	GREEN	each	15	0.79 - 0.88	0.83
PEPPERS, BELL TYPE	GREEN	per pound	151	0.99 - 1.99	1.15
PEPPERS, BELL TYPE	RED	each	612	0.99 - 0.99	0.99
PEPPERS, BELL TYPE	RED	per pound	23	3.99 - 3.99	3.99
PEPPERS, OTHER	JALAPENO	per pound	7	0.59 - 0.59	0.59
PUMPKINS		each	17	3.00 - 4.49	3.67
PUMPKINS	MARKED EXTRA LARGE	each	23	3.97 - 3.99	3.98
PUMPKINS	MARKED LARGE	each	30	3.97 - 4.99	4.38
PUMPKINS	PIE TYPE	per pound	6	0.98 - 0.98	0.98
RADISHES		per bunch	79	0.99 - 0.99	0.99
SPINACH		per bunch	7	0.99 - 0.99	0.99
SQUASH	ACORN	per pound	491	0.33 - 1.48	0.70
SQUASH	BUTTERNUT	per pound	485	0.33 - 1.48	0.70
SQUASH	SPAGHETTI	per pound	485	0.33 - 1.48	0.70
SQUASH	ZUCCHINI	per pound	19	1.99 - 1.99	1.99
SWEET POTATOES		per pound	18	0.89 - 0.89	0.89
TOMATOES	VINE RIPES	per pound	12	0.69 - 0.69	0.69
TOMATOES	VINE RIPES, ON THE VINE-GREENHOUSE	per pound	11	1.99 - 1.99	1.99
TOMATOES, CHERRY		1 pint package	8	3.99 - 3.99	3.99

TOMATOES, GRAPE TYPE		1 pint package	190	2.50 - 3.99	2.58
TOMATOES, PLUM TYPE	ROMA	per pound	35	2.69 - 2.69	2.69

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ONIONS, DRY	YELLOW	3 lb bag	12	0.99 - 0.99	0.99
ONIONS, DRY	YELLOW	per pound	4	0.59 - 0.59	0.59
ONIONS, DRY	YELLOW MARKED SWEET	per pound	102	0.69 - 1.49	0.93
POTATOES	ROUND RED	5 lb bag	17	2.50 - 2.50	2.50
POTATOES	ROUND RED	per pound	6	0.98 - 0.98	0.98
POTATOES	ROUND WHITE	5 lb bag	60	1.99 - 2.99	2.56
POTATOES	RUSSET	5 lb bag	8	1.99 - 1.99	1.99
POTATOES	RUSSET	per pound	6	0.98 - 0.98	0.98
POTATOES	YELLOW TYPE	per pound	6	0.98 - 0.98	0.98

SEASONAL ITEMS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
POTTED PLANTS	CHRYSANTHEMUM	6 inch pot	96	4.99 - 5.99	5.04
POTTED PLANTS	CHRYSANTHEMUM	8 inch pot	61	6.99 - 6.99	6.99

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
BEEF	BEEF PATTIES	per pound	72	3.33 - 3.33	3.33
BEEF	BNLS RIBEYE STEAK	per pound	6	19.99 - 19.99	19.99
BEEF	BNLS TOP SIRLOIN STEAK	per pound	65	5.99 - 6.99	6.49
BEEF	BONE-IN RIBEYE ROAST	per pound	6	16.99 - 16.99	16.99
BEEF	BONE-IN RIBEYE STEAK	per pound	21	7.98 - 16.99	12.65
BEEF	BOTTOM ROUND ROAST	per pound	65	2.99 - 3.99	3.49
BEEF	BOTTOM ROUND STEAK	per pound	80	3.99 - 3.99	3.99
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	35	2.98 - 3.79	3.33
BEEF	CHUCK/SHLDR/ARM STEAK	per pound	35	2.99 - 3.98	3.48
BEEF	GROUND BEEF 80-89%	per pound	15	3.98 - 4.99	4.49
BEEF	GROUND BEEF 90% OR MORE	per pound	25	4.99 - 4.99	4.99
BEEF	PORTERHOUSE STEAK	per pound	19	6.49 - 6.49	6.49
BEEF	SIRLOIN TIP ROAST	per pound	11	2.98 - 2.98	2.98
BEEF	SIRLOIN TIP STEAK	per pound	30	3.98 - 3.99	3.99
BEEF	STEW MEAT	per pound	6	4.99 - 4.99	4.99
BEEF	T-BONE STEAK	per pound	19	5.99 - 5.99	5.99
PORK	BACKRIBS	per pound	15	2.99 - 2.99	2.99
PORK	CANADIAN BACON	per pound	11	8.00 - 8.00	8.00
PORK	CC CHOPS BNLS	per pound	15	2.99 - 2.99	2.99
PORK	ITALIAN SAUSAGE	per pound	11	3.55 - 3.55	3.55
PORK	TENDERLOIN, FRESH	per pound	8	4.99 - 4.99	4.99

ORGANIC 6/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	FUJI	2 lb bag	27	2.99 - 3.99	3.40
APPLES	FUJI	per pound	231	1.96 - 2.69	2.25
APPLES	GALA	2 lb bag	326	2.99 - 4.99	3.24
APPLES	GALA	3 lb bag	451	2.98 - 3.99	3.65
APPLES	GALA	per pound	2050	0.99 - 2.99	1.99
APPLES	GOLDEN DELICIOUS	per pound	19	1.58 - 1.58	1.58
APPLES	GRANNY SMITH	2 lb bag	11	2.99 - 2.99	2.99
APPLES	GRANNY SMITH	3 lb bag	38	3.79 - 4.99	4.04
APPLES	GRANNY SMITH	per pound	72	1.49 - 2.49	1.92
APPLES	HONEYCRISP	per pound	1677	1.97 - 3.99	3.23
APPLES	JONAGOLD	per pound	20	1.98 - 1.99	1.99
APPLES	PINK LADY/CRIPPS PINK	per pound	15	1.49 - 1.49	1.49
APPLES	RED DELICIOUS	per pound	19	1.58 - 1.58	1.58
APPLES, PROCESSED	JUICE	128 oz (1 gallon)	17	7.99 - 7.99	7.99
APPLES, PROCESSED	JUICE MARKED CIDER	64 oz (1/2 gallon)	403	6.99 - 6.99	6.99
AVOCADOS	HASS	each	99	0.98 - 3.00	1.62
AVOCADOS	VARIOUS GREENSKIN VARIETIES	each	9	1.66 - 1.66	1.66
BANANAS		per pound	1895	0.68 - 0.99	0.71
BLUEBERRIES		1 pint package	18	3.99 - 3.99	3.99
BLUEBERRIES		6 oz package	1619	1.99 - 5.99	3.74
CANTALOUPS		each	74	1.99 - 1.99	1.99
CANTALOUPS		per pound	13	0.50 - 0.50	0.50
GRAPEFRUIT	RED	each	2	0.98 - 0.98	0.98
GRAPES	BLACK SEEDLESS	per pound	1658	1.77 - 2.99	2.12
GRAPES	RED SEEDLESS	per pound	6555	1.39 - 4.99	2.41
GRAPES	WHITE SEEDLESS TYPE	per pound	4596	1.69 - 4.99	2.66
HONEYDEWS		each	6	2.99 - 2.99	2.99
LEMONS		2 lb bag	9	6.99 - 6.99	6.99
LIMES		each	130	0.33 - 0.33	0.33
MANGOES		each	55	1.00 - 1.00	1.00
MISC BERRIES	BLACKBERRIES	5.6 - 6 oz package	775	2.50 - 4.99	3.57
NECTARINES	VARIOUS YELLOW FLESH VARIETIES	per pound	1141	2.29 - 2.49	2.49
ORANGES	VALENCIA	each	3	1.00 - 1.00	1.00
PEACHES	VARIOUS WHITE FLESH VARIETIES	per pound	205	0.98 - 1.99	1.37
PEACHES	VARIOUS YELLOW FLESH VARIETIES	per pound	1774	0.98 - 3.99	2.55
PEARS	BARTLETT	per pound	920	0.99 - 2.99	2.48
PEARS	BOSC	per pound	21	1.99 - 2.69	2.09
PEARS	D'ANJOU	per pound	146	1.48 - 1.99	1.61
PINEAPPLES		each	123	2.99 - 4.99	3.70
PINEAPPLES		per pound	20	1.49 - 1.49	1.49
RASPBERRIES	RED	6 oz package	1011	2.50 - 4.99	3.47
STRAWBERRIES		1 lb package	1498	1.50 - 4.99	3.29
WATERMELONS	RED FLESH SEEDLESS MINIATURE	each	21	3.99 - 4.99	4.42

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ARTICHOKES		each	133	2.99 - 3.49	3.41
BEETS		per bunch	112	1.48 - 3.99	1.68
BROCCOLI		per bunch	615	1.48 - 3.49	2.64
BROCCOLI		per pound	236	1.48 - 3.79	1.74
BROCCOLI	BABY HYBRID TYPE	per bunch	26	1.99 - 1.99	1.99
BROCCOLI	CROWN CUT	per pound	49	1.99 - 3.99	2.33
CABBAGE	RED TYPE	per pound	86	0.99 - 0.99	0.99
CABBAGE	ROUND GREEN TYPE	per pound	100	0.98 - 0.99	0.99
CARROTS		1 lb bag	136	0.99 - 2.00	1.51
CARROTS		2 lb bag	142	1.99 - 2.49	2.47
CARROTS		per bunch	73	0.99 - 2.50	1.56
CARROTS	BABY PEELED	1 lb bag	2083	0.98 - 2.50	1.70
CAULIFLOWER		each	32	1.49 - 3.99	3.37
CAULIFLOWER		per pound	200	1.48 - 3.69	1.64
CELERY		each	658	0.98 - 2.99	1.51
CELERY		per pound	121	0.96 - 0.96	0.96
CELERY	HEARTS	each	729	1.99 - 3.69	2.21
CELERY	HEARTS	per pound	10	2.50 - 2.50	2.50
CILANTRO		per bunch	80	0.99 - 1.99	1.48
CUCUMBERS		each	1052	0.89 - 1.50	0.90
CUCUMBERS		per pound	19	1.99 - 1.99	1.99
CUCUMBERS	LONG SEEDLESS-GREENHOUSE	each	6	2.50 - 2.50	2.50
EGGPLANT		each	2	2.00 - 2.00	2.00
EGGPLANT		per pound	5	1.79 - 1.79	1.79
GARLIC		per sleeve	8	2.00 - 2.00	2.00
GREENS	COLLARD	per bunch	57	2.00 - 2.00	2.00
GREENS	KALE	per bunch	293	0.98 - 2.50	1.31
GREENS	KALE	per pound	86	1.99 - 1.99	1.99
GREENS	MUSTARD	per bunch	29	2.00 - 2.00	2.00
GREENS	SWISS CHARD	per bunch	166	0.99 - 2.00	1.64
GREENS	TURNIP TOPS	per bunch	18	2.00 - 2.00	2.00
LETTUCE, ICEBERG		each	114	1.99 - 2.99	2.04
LETTUCE, OTHER	GREEN LEAF	each	225	1.29 - 2.50	1.70
LETTUCE, OTHER	RED LEAF	each	225	1.29 - 2.50	1.70
LETTUCE, ROMAINE		each	254	1.29 - 2.98	1.90
LETTUCE, ROMAINE	HEARTS	3 count package	911	1.99 - 3.49	2.69
MUSHROOMS	PORTOBELLA	6 oz package	69	2.99 - 2.99	2.99
MUSHROOMS	WHITE	8 oz package	326	1.50 - 2.99	2.69
ONIONS GREEN		per bunch	26	0.68 - 1.25	0.96
PEPPERS, BELL TYPE	GREEN	each	963	0.88 - 1.99	1.98
PEPPERS, BELL TYPE	GREEN	per pound	121	1.49 - 1.99	1.51
PEPPERS, BELL TYPE	ORANGE	each	1031	1.99 - 1.99	1.99
PEPPERS, BELL TYPE	RED	each	74	1.99 - 1.99	1.99
PEPPERS, BELL TYPE	RED	per pound	23	3.99 - 3.99	3.99
PEPPERS, BELL TYPE	YELLOW	each	1031	1.99 - 1.99	1.99
PEPPERS, OTHER	MIXED MINI SWEET TYPES	1 lb package	480	2.98 - 3.79	3.01
SALAD	MIXED TYPES	1 lb bag	1010	3.79 - 5.99	4.73
SALAD	MIXED TYPES	10 - 12 oz package	679	2.50 - 4.99	3.03
SALAD	MIXED TYPES	5 - 9 oz package	1928	1.99 - 3.99	3.01

SPINACH		per bunch	21	0.99 - 1.89	1.48
SPINACH	FLAT, BABY TYPE	1 lb package	12	4.99 - 4.99	4.99
SPINACH	FLAT, BABY TYPE	5 - 6 oz package	26	2.99 - 2.99	2.99
SQUASH	ACORN	per pound	662	0.99 - 1.69	1.19
SQUASH	BUTTERNUT	per pound	762	0.99 - 1.69	1.23
SQUASH	SPAGHETTI	per pound	618	0.99 - 1.49	1.16
SQUASH	YELLOW CROOKNECK/STRAIGHTNECK	per pound	221	2.49 - 2.49	2.49
SQUASH	ZUCCHINI	per pound	264	2.49 - 2.49	2.49
SWEET POTATOES		per pound	130	1.49 - 2.79	2.09
TOMATOES		per pound	9	2.99 - 2.99	2.99
TOMATOES	VINE RIPE - HEIRLOOM VARIETIES	per pound	599	3.99 - 3.99	3.99
TOMATOES	VINE RIPES, ON THE VINE-GREENHOUSE	per pound	364	1.50 - 3.49	3.05
TOMATOES, CHERRY		1 pint package	176	2.50 - 4.98	3.71
TOMATOES, GRAPE TYPE		1 pint package	1907	1.79 - 5.99	3.13
TOMATOES, GRAPE TYPE		10 oz package	336	1.50 - 2.50	2.45

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
TOMATOES, PLUM TYPE	ROMA	per pound	13	1.48 - 1.99	1.75

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ONIONS, DRY	RED	2 lb bag	171	1.99 - 1.99	1.99
ONIONS, DRY	RED	per pound	7	1.59 - 1.59	1.59
ONIONS, DRY	YELLOW	3 lb bag	1181	2.99 - 3.99	3.51
ONIONS, DRY	YELLOW	per pound	61	0.98 - 1.69	1.48
ONIONS, DRY	YELLOW MARKED SWEET	2 lb bag	7	2.99 - 2.99	2.99
ONIONS, DRY	YELLOW MARKED SWEET	per pound	211	1.48 - 1.49	1.48
POTATOES	ROUND RED	3 lb bag	233	1.99 - 1.99	1.99
POTATOES	ROUND RED	per pound	186	0.69 - 0.98	0.73
POTATOES	RUSSET	3 lb bag	1135	3.49 - 3.49	3.49
POTATOES	RUSSET	5 lb bag	486	2.99 - 4.99	3.81
POTATOES	RUSSET	per pound	6	0.98 - 0.98	0.98
POTATOES	YELLOW TYPE	3 lb bag	233	1.99 - 1.99	1.99
POTATOES	YELLOW TYPE	per pound	17	0.98 - 1.49	1.19

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
BEEF	BEEF SHORT RIBS	per pound	358	5.99 - 5.99	5.99
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	11	5.99 - 5.99	5.99
BEEF	GROUND BEEF 80-89%	per pound	870	5.00 - 11.99	7.11
BEEF	GROUND BEEF 90% OR MORE	per pound	98	6.49 - 6.49	6.49
BEEF	LONDON BROIL	per pound	15	8.99 - 8.99	8.99
PORK	DINNER SAUSAGE	per pound	8	4.99 - 4.99	4.99
PORK	PKG/SLCD HAM, 1 LB/LESS	per pound	52	15.97 - 19.17	17.57

POULTRY

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
CHICKEN	DRUMSTICKS	per pound	266	2.99 - 3.99	3.07
CHICKEN	BAGGED FRYER	per pound	597	2.24 - 3.99	2.74
CHICKEN	BREAST TENDERS	per pound	473	5.99 - 8.99	7.30
CHICKEN	SPLIT BN-IN BREAST	per pound	51	4.99 - 4.99	4.99
CHICKEN	BNLS/SKNLS BREAST	per pound	2011	5.98 - 8.99	7.11
CHICKEN	BNLS/SKNLS THIGHS	per pound	314	3.99 - 6.99	4.80
CHICKEN	THIGHS	per pound	40	2.99 - 5.49	4.17
EGGS	ORGANIC BROWN LARGE	per dozen	896	2.99 - 7.00	4.31
EGGS	ORGANIC WHITE LARGE	per dozen	139	1.88 - 4.66	3.18

DAIRY

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
CHEESE	NATURAL	8 oz block	137	5.99 - 5.99	5.99
CHEESE	NATURAL	8 oz shred	121	2.99 - 2.99	2.99
COTTAGE CHEESE		16 oz	214	4.29 - 4.29	4.29
CREAM CHEESE		8 oz	161	2.99 - 2.99	2.99
ICE CREAM		48-64oz	66	4.99 - 4.99	4.99
MILK	ALL	half gallon	3835	2.99 - 5.69	3.61
MILK	ALL	gallon	381	4.99 - 5.99	5.43
MILK	ALL	8 oz UHT	490	1.00 - 1.25	1.08
SOUR CREAM		16 oz	62	3.29 - 3.29	3.29
YOGURT	GREEK	32 oz	214	3.00 - 3.00	3.00
YOGURT	YOGURT	4-6 oz	677	0.58 - 1.33	0.93
YOGURT	YOGURT	32 oz	573	3.50 - 3.50	3.50

LOCAL AND ORGANIC 7/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	FUJI	per pound	9	2.49 - 2.49	2.49
APPLES	GALA	per pound	15	1.99 - 1.99	1.99
APPLES	HONEYCRISP	per pound	216	2.48 - 3.99	3.65
APPLES	JONAGOLD	per pound	3	1.98 - 1.98	1.98
APPLES, PROCESSED	JUICE	128 oz (1 gallon)	17	7.99 - 7.99	7.99
GRAPES	RED SEEDLESS	per pound	16	1.99 - 2.49	2.37
GRAPES	WHITE SEEDLESS TYPE	per pound	16	1.99 - 2.49	2.37
PEARS	BOSC	per pound	11	1.99 - 1.99	1.99

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
BEETS		per bunch	3	1.98 - 1.98	1.98
BROCCOLI		per pound	19	1.98 - 2.49	2.30
CAULIFLOWER		each	4	1.49 - 1.49	1.49
CELERY		each	4	1.99 - 1.99	1.99
GREENS	KALE	per bunch	11	0.99 - 2.00	1.36
GREENS	SWISS CHARD	per bunch	7	0.99 - 0.99	0.99
LETTUCE, OTHER	GREEN LEAF	each	9	2.00 - 2.00	2.00
LETTUCE, OTHER	RED LEAF	each	9	2.00 - 2.00	2.00
LETTUCE, ROMAINE		each	9	2.00 - 2.00	2.00
ONIONS GREEN		per bunch	9	1.25 - 1.25	1.25
PEPPERS, BELL TYPE	GREEN	each	6	0.88 - 0.88	0.88
PEPPERS, BELL TYPE	RED	per pound	23	3.99 - 3.99	3.99
SPINACH		per bunch	7	0.99 - 0.99	0.99
SQUASH	ACORN	per pound	6	1.48 - 1.48	1.48
SQUASH	BUTTERNUT	per pound	6	1.48 - 1.48	1.48
SQUASH	SPAGHETTI	per pound	6	1.48 - 1.48	1.48
TOMATOES, CHERRY		1 pint package	8	3.99 - 3.99	3.99
TOMATOES, GRAPE TYPE		1 pint package	15	2.99 - 3.99	3.52

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ONIONS, DRY	YELLOW MARKED SWEET	per pound	11	1.49 - 1.49	1.49
POTATOES	ROUND RED	per pound	6	0.98 - 0.98	0.98
POTATOES	RUSSET	per pound	6	0.98 - 0.98	0.98
POTATOES	YELLOW TYPE	per pound	6	0.98 - 0.98	0.98

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	8	7.99 - 7.99	7.99
BEEF	T-BONE STEAK	per pound	8	11.99 - 11.99	11.99
LAMB/VEAL	LB LOIN CHOPS	per pound	8	9.99 - 9.99	9.99

PRICE SPREADS BETWEEN ORGANIC AND CONVENTIONAL 6/

DAIRY

COMMODITY	VARIETY	UNIT	PRICE SPREAD
MILK	ALL	half gallon	1.75

Links to Weekly Retail Reports by Commodity:

Chicken - <http://www.ams.usda.gov/PYMarketNewsReportsChickenRetail>
Beef - <http://www.ams.usda.gov/mnreports/lswbftrl.pdf>
Dairy - <http://www.ams.usda.gov/DairyRetailReport>
Eggs - <http://www.ams.usda.gov/PYMarketNewsReportsEggRetail>
Fruit/Vegetable - <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
Lamb - <http://www.ams.usda.gov/mnreports/lswlnvfeatures.pdf>
Pork - <http://www.ams.usda.gov/mnreports/lswporkfeatures.pdf>
Turkey - <http://www.ams.usda.gov/PYMarketNewsReportsTurkeyRetail>

Explanatory Notes:

- 1/ Local Rate: the percentage of sampled stores with items labeled as 'Local'.
- 2/ Organic Rate: the percentage of sampled stores with items labeled as 'Organic'.
- 3/ Ads/Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300).
- 4/ Stores/Wtd Avg: the number of advertising outlets and the weighted average
- 5/ Local: Advertised items identified as 'Local'
- 6/ Organic: Advertised items identified as 'Organic'
- 7/ Local/Organic: Items advertised as being both 'Organic' and 'Locally Grown'.
These items are not included in the 'Local' and 'Organic' individual sections.
Price weighted by the respective number of outlets.
- 8/ Grass Fed: Advertised items identified a 'Grass Fed'.

Source: USDA Market News Service, Washington, DC

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